

PROMPT: Act as a marketing director and write a social media content plan for 90 days for a real estate agent that wants to attract home owners that want to sell their house in the style of Russel Brunson and format the output as a table with the weekly schedule of posts with topic ideas

| Week | Monday | Tuesday | Wednesday | Thursday | Friday |
|------|---|---|---|---|--|
| 1 | Story: Share a client success story about selling their house fast and for top dollar. | Tip: Explain the importance of pricing a house correctly from the start. | Q&A: Address common questions about selling a home. | Transformation: Showcase a before-and-after home staging. | Local: Highlight a local market update or news. |
| 2 | Case Study: Detail a recent sale that resulted in a bidding war. | Tip: Share tips for preparing a home for sale. | Q&A: Discuss the benefits of hiring a real estate agent. | Testimonial: Share a client review about their selling experience. | Local: Share a community event or highlight a local business. |
| 3 | Story: Discuss a unique property you sold and what made it stand out. | Tip: Explain the role of professional photography in selling a home. | Q&A: Answer common questions about selling a home during the pandemic. | Transformation: Showcase a successful home renovation that increased the property's value. | Local: Share an update on local real estate market trends. |
| 4 | Case Study: Share a success story of a client who downsized their home. | Tip: Discuss how to declutter and organize a home for sale. | Q&A: Explain the home selling process from start to finish. | Testimonial: Share a glowing review from a satisfied seller. | Local: Promote a local charity event or cause. |
| 5 | Story: Share a personal story about how you became a real estate agent. | Tip: Talk about the advantages of virtual tours for selling a home. | Q&A: Address common concerns for first-time home sellers. | Transformation: Share the impact of curb appeal on a property's value. | Local: Showcase a hidden gem or attraction in your community. |
| 6 | Case Study: Detail a success story of a client who sold their luxury property. | Tip: Explain the importance of a well-written property description. | Q&A: Discuss how to choose the best offer on a property. | Testimonial: Share a review from a client who sold their home quickly. | Local: Share a community update or news story. |
| 7 | Story: Share a story about a challenging sale and how you overcame obstacles. | Tip: Discuss how to stage a home on a budget. | Q&A: Explain the role of social media in selling a home. | Transformation: Showcase a successful outdoor living space renovation. | Local: Highlight a popular event or festival in your area. |
| 8 | Case Study: Share a success story of a client who sold their fixer-upper property. | Tip: Talk about energy-efficient upgrades that can increase a home's value. | Q&A: Discuss the benefits of home inspections for sellers. | Testimonial: Share a client review praising your negotiation skills. | Local: Share a local success story or inspirational figure. |
| 9 | Story: Share a story about a memorable closing day for a client. | Tip: Explain the importance of open communication with your real estate agent. | Q&A: Address common misconceptions about selling a home. | Transformation: Showcase | |